



Millennium Reserve WHY JOIN?

Millennium Reserve is a special place that belongs to everyone. We ask the region's residents, workers, and community leaders to identify with and support the Millennium Reserve transformation as we all have a shared interest in its success. **Joining us as a Millennium Reserve partner or community makes you an official part of the exciting transformation of this under-recognized region.**

Beyond the opportunity to demonstrate your support of this ground-breaking initiative, being part of the Millennium Reserve partnership enables you to:

Be recognized!

- Our partnership represents the best and brightest leaders in this region. You can lay claim to being part of this influential and diverse group.
- Touting an affiliation with the Reserve tells your stakeholders that you are committed to sustainable development and balancing ecology, economy, and community interests that present forward-thinking opportunities to reinvigorate the region.
- Twice a year, you will have the opportunity to nominate your organization/agency or Reserve-specific project for a series of special spotlights in our e-news, social media, media relations, and other strategic communication strategies.

Bring new attention to your important work!

- Your name will be listed on the partnership section of the Reserve website.
- At your request, we will post events, calls to action, and successes that align with Millennium Reserve on the Reserve Facebook page.

Connect with like-minded partners!

- Looking for a referral, potential collaborator, or ally? The Millennium Reserve partnership seeks to be a resource, a clearing house for information, and a nexus of support.
- Our Steering Committee targeted 14 priorities of regional significance, from Green Infrastructure solutions for stormwater management to national park designation for Pullman. Partners are invited to contribute to this work. Visit <http://www.millenniumreserve.org/Priorities/> for more information and email links for connecting with the priority project teams.

Be in the know!

- All those in the Reserve partnership receive our quarterly e-news, action alerts, and other special communications. This information helps you stay on the pulse of what's happening in the region that brings triple bottom line benefits for our ecology, economy, and community.

Gain a competitive edge!

- Positioning a proposal or funding request to fit within the broader and regionally-significant Millennium Reserve vision, values, or priorities can bring added credibility to your efforts. We will even provide you boiler plate language to include.
- The Steering Committee, State Agency Task Force, and specific partners are receptive to writing letters of support (based on a draft provided by you) or being included as a reference for grant applications, funding requests, and project proposals that align with the Reserve.
- A growing number of public and private funders are giving special consideration to organizations and endeavors that align with and advance Millennium Reserve.